

LOGO



The Black Cloud® Logo is to be used any time the corporation's identity is needed to define the company's presence, ownership, or legal identification.

The Black Cloud Logo is represented by the Black Cloud logotype.

This treatment is based on a specific, carefully developed visual relationship

between each character of the logotype. Use only the artwork provided and its approved variations. Do not attempt to redraw or recreate any elements of the Black Cloud Logo.

The Black Cloud Logo is based on the Runic MT condensed, Helvetica black condensed, Helvetica condensed light and copperplate bold typeface. These typefaces should NOT be used on any

application that the logo is applied. Use of these typefaces will diminish the importance and strength of the Black Cloud Logo.

**NOTE:** The corporation reserves BlackCloud for its sole use and the registration mark TM helps protect our name and identity in the marketplace. Make sure all applications include this symbol in the position shown. Size of the registration mark may be adjusted as the size of the logo is reduced or increased.

Federal Logo can also be white on colored backgrounds

